

EXPRESSION	VERACITY	HEADLINE & GRAPHICS	OVERALL RELIABILITY
1 JUST THE FACTS	1 TRUE	1 TIMELY, FAIR, RELEVANT, IMPORTANT	64 ORIGINAL FACT REPORTING; HIGH EFFORT
	2 FACTS WITH ANALYSIS	2 MOSTLY TRUE	2 DRAWS A CONCLUSION BUT NOT UNFAIRLY
48 MIX OF FACT REPORTING & ANALYSIS OR SIMPLE FACT REPORTING			
40 ANALYSIS			
3 ANALYSIS	3 NEITHER TRUE NOR FALSE	3 NOT TIMELY, RELEVANT OR FAIR	32 OPINION/FAIR PERSUASION
4 ANALYSIS WITH OPINION			24 SELECTIVE OR INCOMPLETE/ UNFAIR PERSUASION/ PROPAGANDA
5 OPINION	4 MOSTLY FALSE	4 OVERTLY UNFAIR OR MISLEADING	16 MISLEADING INFORMATION
	5 FALSE	5 EXTREMELY UNFAIR OR FALSE DEPICTION	08 FALSE INFORMATION
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